



# Cisco Partner Plus



## Partner Plus Program Eligibility Requirements

The new three level benefit model helps you progress from where you are—to where you want to grow. As your commitment, engagement, and performance scales higher—so do your benefits.

See how easy it is to qualify.

	Partner Plus Aspire	Partner Plus Prestige	Partner Plus Elite
<b>Eligibility Requirements</b>			
<b>Cisco Status or Certification Level</b>	Registered and above	Select and above	Premier and above
<b>Minimum Annual Cisco Midmarket Revenue</b>	\$25,000	Small \$75,000 Medium \$100,000 Large \$100,000 Extra Large \$300,000	Small \$200,000 Medium \$250,000 Large \$300,000 Extra Large \$1,000,000
<b>Cisco Midmarket Business Plan</b>	Not Required	Required	Required (Minimum 5% midmarket service sales penetration)
<b>Maintenance Requirements</b>			
<b>Required to maintain status through Cisco FY16 in addition to above eligibility requirements</b>		Execute a minimum of one marketing or demand generation activity	Execute a minimum of one marketing or demand generation activity  Achieve a minimum of two quarterly target-based product incentive goals or annual target incentive goal

For more information on the Cisco Partner Plus program, go to: [www.cisco.com/go/partnerplus](http://www.cisco.com/go/partnerplus).